Jazmin Feijoo

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WORK EXPERIENCE

Freelance • **New York, New York, United States** • **01/2024 - Present**

Consultant, Product

- Provided strategic guidance on a 6-month roadmap and mobile app redesign, contributing to client's upcoming fundraising round

SkillCycle • **New York, New York, United States · Hybrid** • **01/2022 - 07/2023**

Ed Tech Performance Development Platform

Software Engineer

- Owned the MVP development life cycle of a new insights manager shipped for the rebranding release, redefining product vision
- Drove scrum backlog refinement sessions and refined user stories & ticket acceptance criteria to identify gaps in sprint planning, leading to a 30% reduction in inefficiencies in agile development
- Demoed releases to seek feedback, validation, and alignment, boosting cross-functional collaboration with business teams
- Engaged in code reviews and QA testing across environments to ensure optimal performance and user experience across devices
- Supported PM and Designer on design decisions and communication with engineers, advancing product goals and user needs

NewtonX • **New York, New York, United States** • **01/2018 - 02/2021**

AI-Powered Knowledge Platform

Manager, Online Surveys

- Launched and owned the Quantitative Research Service, solidifying company revenue retention by 80%
- Integrated payment API to increase respondent conversion rates, improving survey project referral rate by 100%
- Developed and integrated a new audio screening tool, leading to a 30% increase in operational productivity for qualitative projects
- Built team competencies through hiring & training, documenting best practices, and managing cross-functional team

Senior Associate, Online Surveys

- Streamlined e2e processes and drove feature prioritization for survey projects, laying the foundation for Quantitative Services
- Leveraged marketplace to execute an online global research program for the largest client account, securing 70% of revenue
- Defined and automated tracking & reporting of KPIs to influence survey fielding strategy, resulting in 100% delivery of projects
- Fostered client partnerships by establishing feedback loops, consulting on SoW and survey design, and setting up data dashboards

Cambridge Associates • **Arlington, VA, United States** • **07/2015 - 12/2017**

Data Operations Associate, Private Investments

EDUCATION

B.A. in Economics & Latin American Studies

Wellesley College • 01/2011 - 05/2015

CERTIFICATIONS

Certified Scrum Product Owner (CSPO) • 02/2024 - 02/2025

Scrum Alliance Inc.

Fullstack Web Development • 07/2021 - 11/2021

The Grace Hopper Program

SKILLS

Agile, Data Insights, Feature Prioritization, Leadership, Market Research, Process Optimization, Product Development, Product Roadmapping, Project Management, Resource Planning, Scrum, Stakeholder Management, Strategic Initiatives, User Research, UX

Technologies & Tools: Ant Design, AntV Data Visualization, AWS Lambda, CSS, Excel, Figma, Git, GitHub, Google Suite, HTML, Javascript, Jira, Monday.com, MongoDB, Node.js, Notion, React.js, Redux.js, Slack, SQL, Typeform, Typescript, VS Code, Zendesk